

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 27.829518 Longitude: -82.649167

Rutland Plaza - St. Petersburg St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	56,541	209,249	563,312
	Population Est 25Q1	56,971	210,681	565,623
	Population Est 24Q4	57,180	211,212	567,507
	Population Est 24Q3	57,292	211,478	567,980
	Population Est 24Q2	57,312	211,397	567,857
	Population Est 24Q1	57,362	211,679	568,499
	Population Est 23Q4	57,516	211,181	568,240
	Population Est 23Q3	57,542	211,367	568,752
	Population Est 23Q2	57,306	210,721	567,632
	Population Fcst	55,523	211,898	567,412
	2010 Census Population	56,291	191,195	525,502
	2000 Census Population	56,102	189,171	528,137
	1990 Census Population	54,123	186,250	509,894
	Current Year Daytime Population	46,687	231,893	649,350
	Average Seasonal Population	4,758	15,444	82,510
	Historical Annual Growth, 1990 – 2000	0.36%	0.16%	0.35%
	Historical Annual Growth, 2000 – 2010	0.03%	0.11%	-0.05%
	Estimated Annual Growth, 2010 – CY	0.03%	0.62%	0.48%
	Projected Annual Growth, CY to Y5	-0.36%	0.25%	0.15%
	Group Qtrs Est	525	3,555	12,488
Transient Est Average Last 4 Qtrs	1,021	14,601	54,480	
Households	Current Year Estimated Households	26,601	99,991	263,383
	Households Est 25Q1	26,800	100,639	264,437
	Households Est 24Q4	26,902	100,874	265,403
	Households Est 24Q3	26,958	100,982	265,682
	Households Est 24Q2	26,970	100,906	265,563
	Households Est 24Q1	26,993	100,992	265,780
	Households Est 23Q4	27,070	100,584	265,493
	Households Est 23Q3	27,072	100,625	265,705
	Households Est 23Q2	26,954	100,276	265,157
	Households Fcst	26,118	101,641	265,481
	2010 Census Households	25,873	87,308	238,055
	2000 Census Households	26,096	86,413	238,727
	1990 Census Households	25,538	85,540	229,135
	Historical Annual Growth, 1990 – 2000	0.22%	0.10%	0.41%
	Historical Annual Growth, 2000 – 2010	-0.09%	0.10%	-0.03%
	Estimated Annual Growth, 2010 – CY	0.19%	0.94%	0.70%
	Projected Annual Growth, CY to Y5	-0.37%	0.33%	0.16%
Population per Household	2.11	2.06	2.09	

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Rutland Plaza - St. Petersburg St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.0%	2.5%	2.4%
	HH Income \$250,000 to \$499,999	2.4%	3.0%	2.9%
	HH Income \$200,000 to \$249,999	5.7%	7.1%	6.8%
	HH Income \$175,000 to \$199,999	3.9%	4.2%	4.3%
	HH Income \$150,000 to \$174,999	5.1%	5.3%	5.5%
	HH Income \$100,000 to 149,999	17.7%	17.6%	17.8%
	HH Income \$75,000 to 99,999	12.8%	13.6%	13.6%
	HH Income \$50,000 to 74,999	17.1%	16.7%	17.0%
	HH Income \$35,000 to 49,999	11.5%	10.0%	10.3%
	HH Income \$25,000 to 34,999	6.6%	6.4%	6.1%
	HH Income \$15,000 to 24,999	7.5%	6.3%	5.9%
	HH Income \$0 to 14,999	7.6%	7.3%	7.2%
	Average Household Income	\$104,527	\$115,848	\$113,625
	Median Household Income	\$74,295	\$80,482	\$80,598
	Per Capita Income	\$49,428	\$55,865	\$53,636
	Average Disposable Income	\$82,058	\$87,816	\$87,603
	Median Disposable Income	\$66,246	\$71,606	\$71,696
	Discretionary HH Income Over \$150,000	7.3%	9.8%	9.4%
	Discretionary HH Income \$125,000 to \$149,999	5.4%	5.3%	5.6%
	Discretionary HH Income \$100,000 to \$124,999	7.1%	7.7%	7.9%
	Discretionary HH Income \$75,000 to \$99,999	12.1%	11.8%	12.5%
	Discretionary HH Income \$50,000 to \$74,999	17.7%	18.7%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	26.2%	25.0%	24.9%
	Discretionary HH Income Under \$25,000	24.3%	21.8%	20.6%
	Average Discretionary HH Income	\$62,189	\$66,534	\$67,256
	Median Discretionary HH Income	\$49,443	\$53,754	\$55,259
	Householder White – Count	20,101	70,067	188,423
	Median HH Income	\$78,915	\$87,507	\$85,486
	Average HH Income	\$89,531	\$97,773	\$96,186
	Householder Black or African-American – Count	1,424	9,480	25,313
	Median HH Income	\$49,963	\$54,439	\$60,324
	Average HH Income	\$61,820	\$65,426	\$71,997
	Householder Hispanic – Count	2,320	9,871	23,192
	Median HH Income	\$69,036	\$74,886	\$75,825
Average HH Income	\$80,054	\$84,588	\$85,725	
Householder Asian or Pacific Islander – Count	902	3,670	8,410	
Median HH Income	\$81,045	\$82,521	\$93,392	
Average HH Income	\$94,096	\$94,381	\$101,420	
Householder Other or Pacific Islander – Count	1,855	6,903	18,044	
Median HH Income	\$70,981	\$75,441	\$78,081	
Average HH Income	\$86,824	\$85,536	\$87,388	

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Gender	Male Population	27,537	101,858	271,502
	Female Population	29,004	107,391	291,810
Total Population by Age	Count of Pop 0 to 4 years	2,977	12,268	29,039
	Count of Pop 0 to 7 years	4,004	15,722	37,786
	Count of Pop 5 - 13	4,483	16,053	41,334
	Count of Pop 14 - 18	2,007	7,339	20,477
	Count of Pop 19 - 22	1,997	7,406	20,873
	Count of Pop 22 - 25	1,472	5,524	15,547
	Count of Pop 25 - 29	2,598	11,191	29,031
	Count of Pop 30 - 34	3,932	16,789	38,087
	Count of Pop 35 - 39	4,115	16,362	37,724
	Count of Pop 40 - 44	3,844	14,416	34,602
	Count of Pop 45 - 59	10,650	38,107	100,786
	Count of Pop 60 - 74	12,571	43,300	126,552
	Count of Pop 75 - 84	4,500	15,479	51,112
	Count of Pop 85+	1,395	5,016	18,149
	% of Pop 0 to 4 years	5.3%	5.9%	5.2%
	% of Pop 0 to 7 years	7.1%	7.5%	6.7%
	% of Pop 5 - 13	7.9%	7.7%	7.3%
	% of Pop 14 - 18	3.5%	3.5%	3.6%
	% of Pop 19 - 22	3.5%	3.5%	3.7%
	% of Pop 22 - 25	2.6%	2.6%	2.8%
	% of Pop 25 - 29	4.6%	5.3%	5.2%
	% of Pop 30 - 34	7.0%	8.0%	6.8%
	% of Pop 35 - 39	7.3%	7.8%	6.7%
% of Pop 40 - 44	6.8%	6.9%	6.1%	
% of Pop 45 - 59	18.8%	18.2%	17.9%	
% of Pop 60 - 74	22.2%	20.7%	22.5%	
% of Pop 75 - 84	8.0%	7.4%	9.1%	
% of Pop 85+	2.5%	2.4%	3.2%	
Median Age	46.2	44.1	47.4	
Average Age	45.3	44.2	46.1	
Male Population by Age	% of Pop 0 to 4 years	5.5%	6.2%	5.5%
	% of Pop 5 - 13	8.2%	8.0%	7.8%
	% of Pop 14 - 18	3.7%	3.6%	3.8%
	% of Pop 19 - 22	3.7%	3.7%	3.9%
	% of Pop 22 - 25	2.7%	2.8%	2.9%
	% of Pop 25 - 29	4.8%	5.2%	5.3%
	% of Pop 30 - 34	7.0%	7.9%	6.9%
	% of Pop 35 - 39	7.3%	7.8%	6.8%
	% of Pop 40 - 44	6.8%	7.1%	6.4%
	% of Pop 45 - 59	19.4%	18.7%	18.2%
	% of Pop 75 - 84	7.4%	6.8%	8.4%
	% of Pop 60 - 74	21.7%	20.4%	21.8%
	% of Pop 85+	1.9%	1.8%	2.5%
Median Age	45.4	43.4	45.7	
Average Age	44.4	43.3	44.9	

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	% of Pop 0 to 4 years	5.0%	5.6%	4.9%
	% of Pop 5 - 13	7.7%	7.4%	6.9%
	% of Pop 14 - 18	3.4%	3.4%	3.5%
	% of Pop 19 - 22	3.4%	3.4%	3.6%
	% of Pop 22 - 25	2.5%	2.5%	2.6%
	% of Pop 25 - 29	4.4%	5.4%	5.0%
	% of Pop 30 - 34	6.9%	8.1%	6.6%
	% of Pop 35 - 39	7.3%	7.8%	6.6%
	% of Pop 40 - 44	6.8%	6.7%	5.9%
	% of Pop 45 - 59	18.3%	17.8%	17.6%
	% of Pop 60 - 74	22.7%	21.0%	23.1%
	% of Pop 75 - 84	8.5%	8.0%	9.7%
	% of Pop 85+	3.0%	3.0%	3.9%
	Median Age	47.1	44.7	49.1
Average Age	46.1	44.9	47.2	
Race	Count of White	41,961	143,247	394,376
	Count of Black or African-American	4,053	27,870	73,952
	Count of Asian or Pacific Islander	2,986	11,008	25,353
	Count of Other races	7,541	27,125	69,631
	White	74.2%	68.5%	70.0%
	Black or African American	7.2%	13.3%	13.1%
	Asian	5.3%	5.3%	4.5%
	Other Races	13.3%	13.0%	12.4%
Language Spoken	Speak English at Home	82.1%	83.8%	84.6%
	Speak Spanish at Home	8.2%	7.9%	7.5%
	Speak French or French Creole at Home	1.0%	0.8%	0.9%
	Speak German at Home	0.6%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	1.1%	1.3%	1.5%
	Speak Russian and Other Slavic Languages at Home	3.0%	1.7%	1.5%
	Speak Chinese at Home	0.2%	0.2%	0.2%
	Speak Korean at Home	0.1%	0.1%	0.2%
	Speak Vietnamese at Home	1.5%	1.7%	1.4%
	Speak Other Asian Languages at Home	1.5%	1.0%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.4%	0.4%
	Speak Other Language at Home	0.5%	0.6%	0.7%
Hispanic	Hispanic Population	6,527	23,737	61,031
	Hispanic Population Percent	11.5%	11.3%	10.8%
	Mexican	16.8%	16.5%	19.5%
	Puerto Rican	22.7%	26.9%	27.5%
	Cuban	24.1%	22.5%	20.4%
	Dominican	5.3%	4.4%	4.4%
	Central American	6.0%	6.2%	6.2%
	South American	20.0%	18.5%	16.9%
	Other Hispanic	5.0%	5.0%	5.2%
	2000 Hispanic Population Percent	5%	5%	5%
	1990 Hispanic Population Percent	3%	3%	3%

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Ancestry	American (percent of total population)	6.7%	6.1%	6.2%
	American	6.5%	5.8%	5.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	3.0%	2.7%	2.3%
	Chinese	0.3%	0.3%	0.3%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.8%	0.7%	0.7%
	South East Asian (ie. Vietnamese)	1.6%	1.2%	0.8%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	38.5%	34.1%	35.1%
	British	7.4%	6.5%	6.6%
	Dutch	0.4%	0.5%	0.5%
	French	2.0%	1.6%	1.5%
	German	8.0%	7.2%	7.4%
	Italian	4.0%	3.8%	4.2%
	Polish	1.6%	1.6%	1.7%
	Scandinavian	1.8%	1.4%	1.4%
	Scotch/Irish	8.5%	7.7%	7.7%
Other European (ie. Greek/Russian)	5.0%	3.9%	4.0%	
Middle Eastern	0.6%	0.6%	0.6%	
Other Ancestry	13.8%	14.6%	14.3%	
Unclassified Ancestry	15.9%	14.1%	14.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	43,605	160,660	436,042
	Elementary (0 to 8)	3.2%	3.2%	2.9%
	Some High School (9 to 11)	5.9%	5.6%	5.2%
	High School Graduate (12)	24.8%	22.9%	25.3%
	Some College (13 to 16)	20.6%	19.8%	20.4%
	Associates Degree Only	10.3%	9.5%	9.8%
	Bachelors Degree Only	22.3%	24.8%	23.1%
	Graduate Degree	12.9%	14.2%	13.2%
	% College (4+)	35.2%	39.0%	36.4%
Household Type	Total Households – count	26,601	99,991	263,383
	One Person HHs – count	10,032	40,212	99,720
	Family HHs – count	13,914	48,885	137,524
	Married Couple – count	10,176	35,339	100,502
	w/own children – count	3,328	11,255	27,404
	w/out own children – count	6,847	24,085	73,098
	Male Householder – count	953	3,730	9,914
	Female Householder – count	2,785	9,816	27,108
	Non-Family Households – count	2,655	10,893	26,139
	1 Person Household	37.7%	40.2%	37.9%
	2 Person Household	36.0%	35.1%	36.6%
	3 Person Household	13.4%	12.3%	12.5%
	4 Person Household	8.1%	7.7%	8.0%
	5 Person Household	3.0%	3.0%	3.2%
	6 Person Household	1.1%	1.1%	1.2%
7+ Person Household	0.6%	0.6%	0.6%	
% Households With Children	18.2%	17.0%	16.3%	

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Housing	Total Housing Units	30,056	114,524	307,491
	Owner Occupied Percent	61.1%	52.5%	55.6%
	Renter Occupied Percent	27.4%	34.8%	30.0%
	Vacant Housing Percent	11.5%	12.7%	14.3%
	Total Housing Units (Census 2000)	29,601	98,341	274,366
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	4.5%	6.5%	5.6%
	Property Value \$750,000 to \$999,999	7.4%	7.8%	7.3%
	Property Value \$500,000 to \$749,999	15.6%	15.2%	17.0%
	Property Value \$400,000 to \$499,999	13.3%	13.1%	14.2%
	Property Value \$300,000, to \$399,999	16.6%	15.7%	16.2%
	Property Value \$200,000 to \$299,999	15.7%	16.5%	15.8%
	Property Value \$150,000 to \$199,999	5.9%	5.8%	5.3%
	Property Value \$100,000 to \$149,999	6.9%	5.6%	5.3%
	Property Value \$60,000 to \$99,999	5.1%	3.3%	3.4%
	Property Value \$40,000 to \$59,999	1.7%	1.3%	1.6%
	Property Value \$0 to \$39,999	6.1%	4.7%	4.8%
	Median Home Value	\$352,233	\$381,577	\$384,743
Wealth per Household	\$0 and under - percent	17.1%	17.5%	17.1%
	\$1 to \$4999 - percent	8.3%	8.6%	8.3%
	\$5k to \$9999 - percent	4.5%	4.6%	4.5%
	\$10k to \$24999 - percent	6.3%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.4%	10.2%	10.3%
	\$100k to \$249999 - percent	18.4%	18.0%	18.3%
	\$250k to \$499999 - percent	13.4%	13.2%	13.4%
	\$500k+ - percent	14.9%	14.8%	15.0%
	Median HH Wealth	\$83,746	\$79,919	\$84,186
	Avg HH Wealth	\$243,005	\$240,457	\$244,523
Economic Viability	Economic Viability Local	302	301	294
	Economic Viability Indexed	109	109	106
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	29,585	110,948	287,625
	Managerial/Executive	18.6%	20.1%	19.4%
	Professional Specialty	24.9%	25.0%	24.8%
	Healthcare Support	2.5%	2.8%	3.1%
	Sales	10.6%	11.3%	11.4%
	Office & Administrative Support	11.3%	11.0%	11.7%
	Protective Service	1.6%	1.5%	1.7%
	Food Preparation	5.8%	6.3%	6.1%
	Building Maintenance & Cleaning	2.1%	2.4%	2.9%
	Personal Care	3.3%	2.8%	3.0%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
	Construction	7.3%	5.9%	5.9%
	Production & Transportation	11.8%	10.7%	9.9%
	Percent White Collar Workers	67.9%	70.3%	70.5%
	Percent Blue Collar Workers	32.1%	29.7%	29.5%

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	Agriculture/Mining/Construction	5.6%	5.5%	5.6%
	Manufacturing	7.7%	7.9%	7.5%
	Transportation	4.4%	4.2%	4.3%
	Information	2.4%	1.9%	1.9%
	Wholesale/Retail	15.3%	14.5%	14.2%
	Finance, Insurance, Real Estate	9.2%	9.3%	9.7%
	Professional Services	10.6%	11.7%	10.7%
	Management Services	0.3%	0.2%	0.2%
	Administrative/Waste Services	5.0%	4.7%	4.9%
	Educational Services	20.6%	20.9%	21.7%
	Entertainment Services	10.0%	10.3%	10.5%
	Other Professional Services	5.8%	5.5%	5.1%
	Public Administration	3.2%	3.4%	3.9%
Vehicles per HH	No Vehicles	6.7%	8.4%	6.8%
	1 Vehicle	45.6%	47.7%	46.8%
	2 Vehicles	37.3%	34.4%	35.2%
	3 or more vehicles	10.3%	9.5%	11.2%
	Average Number of Vehicles	1.55	1.47	1.54
Change	Births (last 12 months)	489	1,987	4,900
	Deaths (last 12 months)	518	1,795	5,673
	Migration (last 12 months)	-717	-2,209	-3,508
Work place	Workplace Establishments	1,684	9,657	23,485
	Workplace Employees (FTE)	13,538	105,702	261,082